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Where Town and Country Meet

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## ESSA TO HOST 2010 OLYMPIC TORCH

### **PRESS RELEASE For Immediate Release November 21, 2008**

ESSA TOWNSHIP – This afternoon the Vancouver 2010 Olympic Winter Games Committee made the announcement on the official 106-day cross Canada Olympic Torch Relay route. Residents of the Township of Essa who are anxious to catch the Olympic Spirit will have the opportunity to see the Olympic Flame in person on **December 29, 2009** as it passes through Angus and CFB Borden on its way towards the Vancouver 2010 Olympic Winter Games.

“We are very excited to have been selected to host the Olympic Torch in our community next year” noted Essa Mayor David Guergis.

Residents interested in applying for a once-in-a-lifetime opportunity to carry the Olympic Flame can apply at [iCoke.ca](http://iCoke.ca) or [rbc.com/carrythetorch](http://rbc.com/carrythetorch). Coca-Cola and RBC, the relay’s presenting partners, have the exclusive rights for the public to enter the Olympic Torchbearer program and are looking for Canadian applicants who commit to live healthier or are inspired to create a stronger country by volunteering or making sustainable choices. There will be several opportunities to apply for torchbearer spots beginning today November 21, 2008.

The 2010 Olympic Torch Relay will begin its 106-day Canadian journey on October 30, 2009. The Flame’s pan-Canadian journey will culminate on February 12, 2010 when it arrives in Vancouver for the Opening Ceremony before a global viewing audience of billions.

The Vancouver 2010 Olympic Torch Relay route will be the longest domestic Torch Relay in Olympic history, stretching over 45,000 kilometres throughout Canada. Upon its conclusion, the Olympic Flame will have been welcomed in over 1,000 communities and passed within a one-hour of more than 90 per cent of the entire Canadian population.

The Government of Canada is a proud supporter of the Olympic Torch Relay helping to bring the Olympic Flame to as many Canadians as possible.

*About VANOC*

*VANOC is responsible for the planning, organizing, financing and staging of the XXI Olympic Winter Games and the X Paralympic Winter Games in 2010. The 2010 Olympic Winter Games will be staged in Vancouver and Whistler from February 12 to 28, 2010. Vancouver and Whistler will host the Paralympic Winter Games from March 12 to 21, 2010. Visit [vancouver2010.com](http://vancouver2010.com) for further details on programs and schedules.*

For More information:

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