

**TOWNSHIP OF ESSA  
ECONOMIC DEVELOPMENT COMMITTEE MINUTES  
February 24, 2010  
EDC office in Angus**

**ATTENDANCE:**

Sandie Macdonald-Chairperson, Scott Mullen-Member, Connie Watson-Member, Bob O'Brien-Member. Colleen Healey & Susan Makepeace -Staff Support.

**ABSENT:** Kevin Roberts-Member, Derek McKeever-Member

**CALL TO ORDER BY CHAIRPERSON,** by Sandie Macdonald.

**ADOPTION OF MINUTES:**

**BE IT RESOLVED** that, the minutes of January 27, 2010 be approved and adopted as circulated.

Moved by Scott Mullen, Seconded by Connie Watson

**Carried.**

**CURRENT/PAST BUSINESS:**

Discussion	Action
<p><b>1. PROJECT AT THE NOTTAWASAGA FISHING PARK</b> Colleen informed members that the tree clearing was completed for the project. The pavilion will be erected after the frost is out of the ground. It will take approximately three days to be put up.</p>	<p>A couple of members will visit the site to ensure that the pavilion is placed in the correct position.</p>
<p><b>2. EDC WASHROOM RENOVATIONS</b> Bob O'brien made a motion seconded by Connie Watson that the bid from Todd McGeorge of T.G. McGeorge Construction be accepted in the amount of \$475.00 for labour on the EDC washroom. Materials are to be bought separately. Carried.</p>	<p>Susan to purchase the Vanity, toilet and materials from Home Hardware.</p>
<p><b>3. SALMON DERBY SPONSORS &amp; OFFICE</b> A general discussion was held about sponsors for the 2010 Derby. Members are working with several companies/people who have displayed interest. Sandie will have samples for the next meeting from Plaza Signs for the shrink wrapping of the Salmon Derby office.</p>	
<p><b>4. RECYCLING IN ESSA PUBLIC BUILDINGS</b> The members agreed that the EDC will take a leadership role in securing recycling bins for public buildings and the Administrative Office. Bob O'Brien suggested that we look into having companies purchase the bins and then advertise on them.</p>	<p>Susan to prepare letter to council regarding this issue.</p>

**CORRESPONDANCE/NEW BUSINESS/INFORMATION:**

<b>1. EDC CLOSURE FOR SIX WEEKS</b>	Sandie to check for phone
-------------------------------------	---------------------------

<p>Members were informed that the EDC would be closed from March 8 – April 23. The phones and e-mail will be forwarded to the Administrative Office.</p>	<p>messages and Colleen to address e-mail correspondence. Susan to post sign, forward e-mail and change the voicemail message. Sandie &amp; Colleen will take further action if it is needed.</p>
<p><b>2. SOUTH SIMCOE ECONOMIC ALLIANCE</b> Colleen will be attending these meetings and will inform members of what is happening. If additional personnel are needed members will be called.</p>	
<p><b>3. PROMOTING CANOEING &amp; KAYAKING IN THE NOTTAWASAGA RIVER</b> Members discussed different ways of helping with this worthy project especially the possibility of having a boat launch at one of the Essa Parks. Any definite plans were deferred until after EDC has completed the first phase (pavilion) of their improvements to the Nottawasaga Fishing Park</p>	
<p><b>4. UPDATE ON MILL STREET, ANGUS</b> Colleen informed members of the changes/improvements that are happening on Mill St. in the coming months: Petro Canada Car Wash, Dentist Office on Summerset, additional suites to Hwy. 90 Motel, additional rooms to the Angus Inn, proper storage to Home Hardware, the new Banquet Hall at the Essa Arena, affordable housing on Margaret St. and the ongoing meetings about a Canadian Tire. The members were very pleased about all the development in Angus.</p>	
<p><b>5. SOUTH SIMCOE HOME SHOW</b> The members turned down the idea of purchasing a booth at the SS Home Show.</p>	
<p><b>6. TRADE &amp; COMMERCH MAGAZINE</b> The members also turned down the idea of purchasing advertising space in this magazine. EDC will spend their time on working on an update Community Profile that can be used for future shows.</p>	

**INFORMATION:** The Committee received info on other ED initiatives, namely the Green Economic Development in South Simcoe and the Mayor's Breakfast featuring Tourism. Colleen to attend the Mayor's Breakfast on behalf of the EDC and report back to members. It was discussed that we would invite the owner of the Angus Plaza/Rainbow Plaza to the meeting in May and June.

**ADJOURNMENT:**

**BE IT RESOLVED** that the Committee adjourn at 7:15 pm and meet again on March 24, 2010 at 6 pm. Moved by Bob O'Brien, Seconded by Scott Mullen. **Carried.**