

FOR IMMEDIATE RELEASE

County hosting Public Information Centre on new automated cart collection program

Midhurst/July 6, 2021 – On July 21, 2021 from 6-7 p.m. the County is hosting a virtual Public Information Centre (PIC) for residents to learn more about the County’s new automated cart collection which begins on November 1, 2021. The PIC is designed to provide information about the program and instructions on how to use the carts.

Residents are invited to submit questions in advance. The session will be live; however, only those questions submitted in advance will be addressed during the virtual presentation. Please note that in the interest of time, questions received will be grouped and addressed within key themes.

To submit a question, or to access the live event when the broadcast occurs, please visit <https://www.simcoe.ca/automatedcartpic>. The deadline to submit a question is July 18, 2021 at 11.59 p.m.

EVENT:	Public Information Centre – Automated Cart Program
Where (Updated)	<p><i>Virtual – The event will be available at</i> https://www.livemeeting.ca/meeting/this-is-how-we-roll-county-of-simcoe-automated-cart-collection-public-information-centre/</p> <p><i>A link to the broadcast will also be available at</i> https://www.simcoe.ca/automatedcartpic</p> <p><i>(NOTE: The event will not be available on the County’s YouTube channel as previously communicated)</i></p>
When	July 21, 2021 6-7 p.m.
Question submissions	https://www.simcoe.ca/automatedcartpic

About Automated Cart Collection

As of November 1, 2021, the County is moving to a new automated cart collection for curbside waste. Carts are used across North America because they are easier, safer and provide better overall service to residents. In addition, residents will benefit from more space for waste, a reduced footprint for storage of the equivalent volume, a safer and more predictable service, as well as key environmental benefits. More information on the roll-out of our new program is available at [carts.simcoe.ca](https://www.simcoe.ca/carts).

Residents will begin to receive their three new carts starting in August, ready for the roll-out of the new system on November 1, 2021. There are many advantages to this proven and preferred method of curbside waste collection, including:

- Increased vertical storage space
- Consolidate a variety of smaller bins, bags and containers into three carts
- Good for the environment with more room for organics
- Lids on all carts protect against windblown litter and impacts from critters
- Cut down on lifting and trips to the curb! With wheels and ergonomic handles, just roll out two carts each week
- Safer for everyone with touchless automated collection
- Ensure continuity of collection service and help to reduce potential for wide-spread collection impacts previously experienced

For full details visit carts.simcoe.ca or download the new Simcoe County Collects app. The app is available free of charge from the App Store and Google Play.

County of Simcoe is composed of sixteen member municipalities and provides crucial public services to County residents in addition to providing paramedic and social services to the separated cities of Barrie and Orillia. Visit our website at simcoe.ca.

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