



Data Report: Township of Essa

June, 2016

County of Simcoe Economic Development Office

ECONOMY OVERVIEW





FAMILY LIFE

EXURBAN

18.5% of residents belong to **Exurban Homesteaders** group

Exurban, middle-aged and middle-income homeowners

The members of Exurban Homesteaders spend a lot of their leisure time outdoors: fishing, hunting, camping, skiing and snowmobiling.

Population:

18,505 (2011)

Average household income:

\$ 90,651

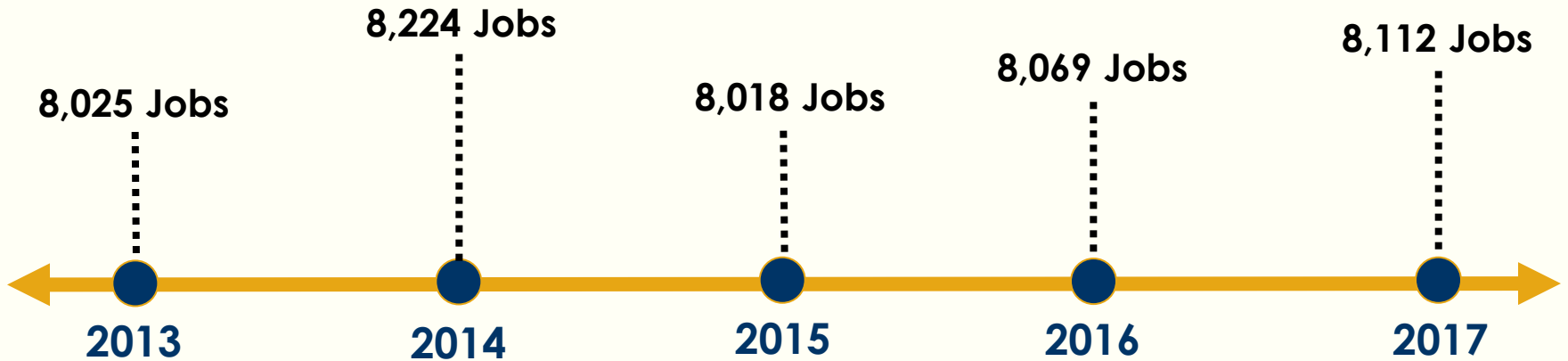
Education:

Mixed

Occupation:

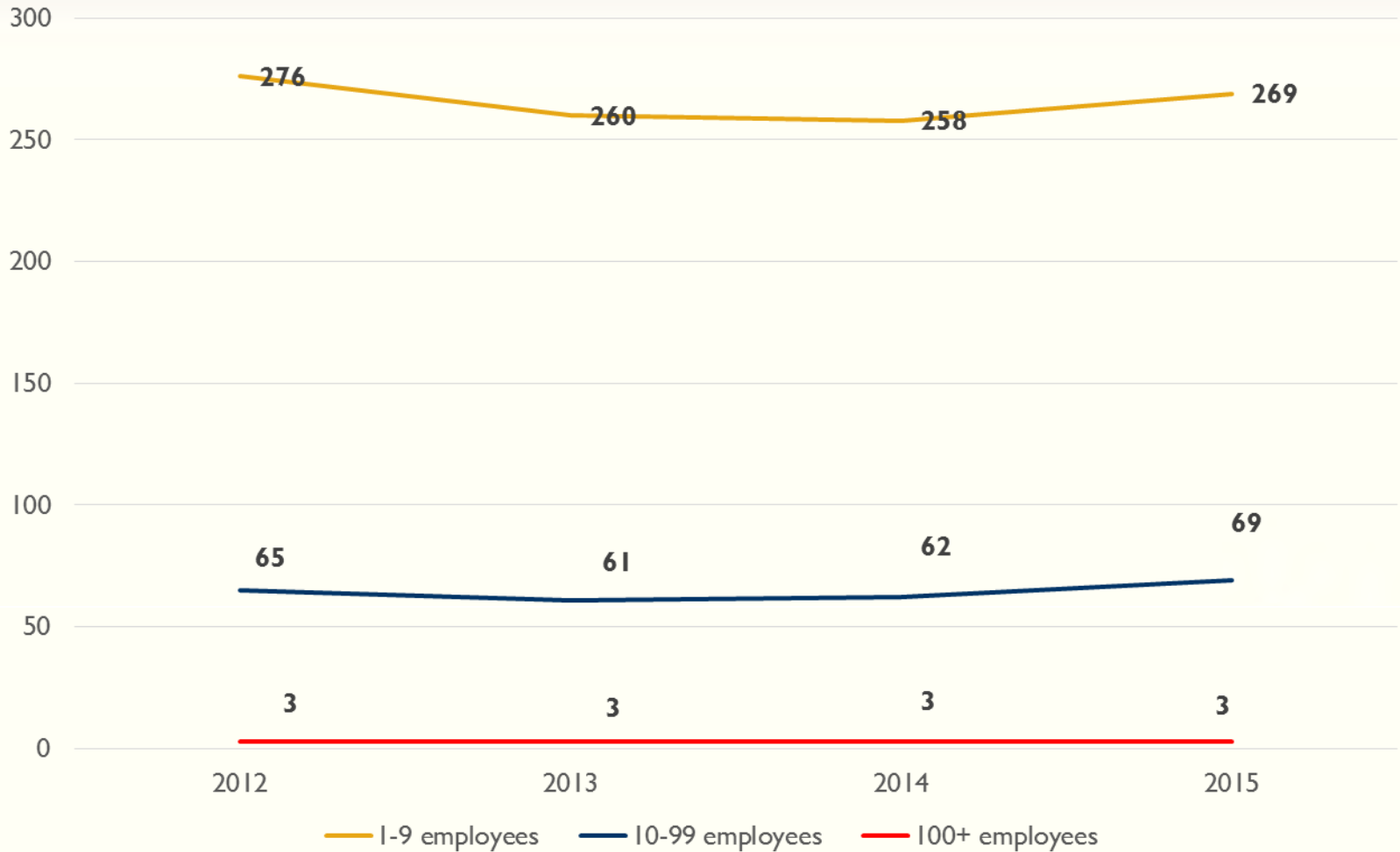
Service sector/blue collar

Local Job Trends

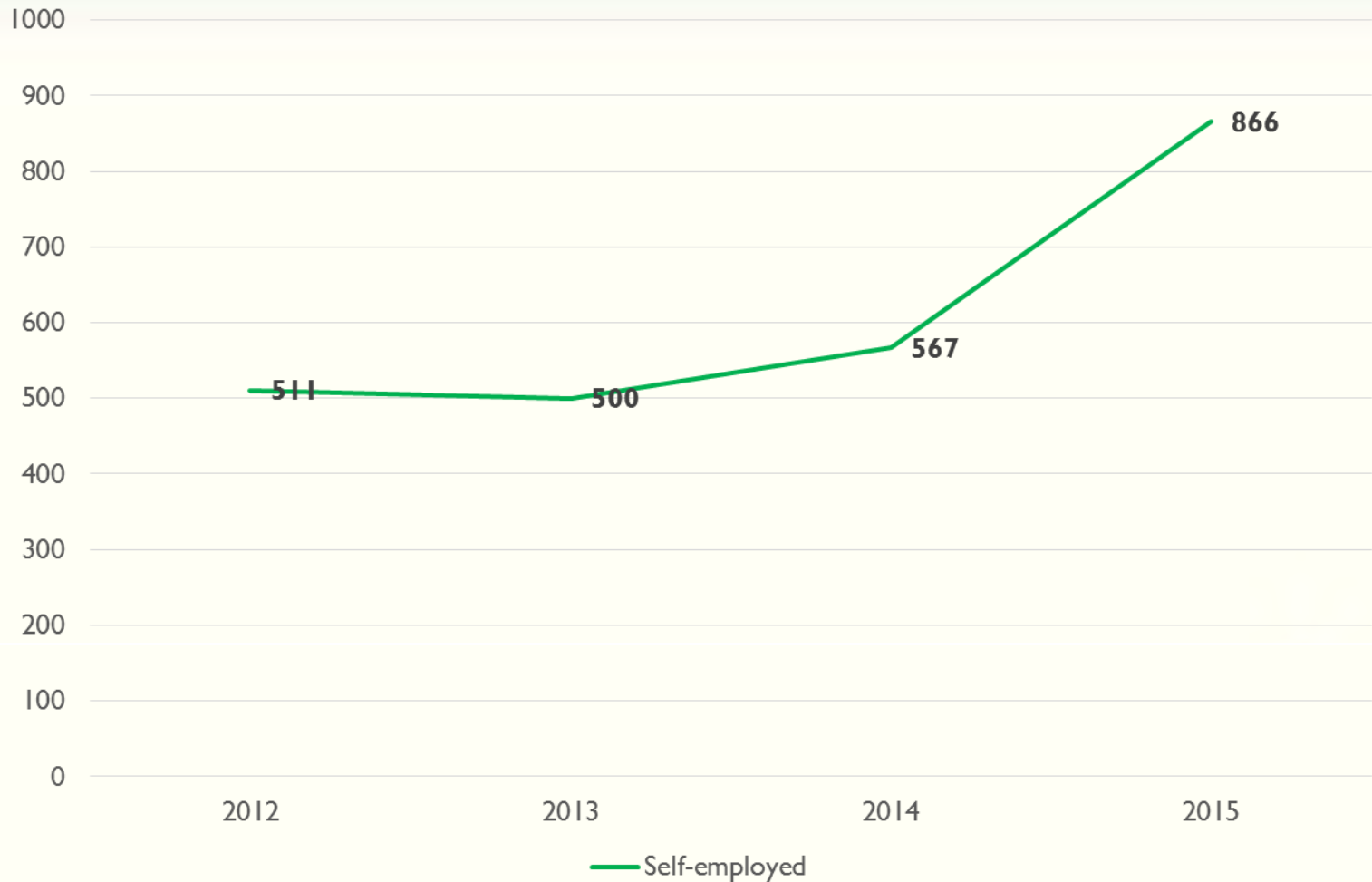


 **0.09% from 2013-2015**

Number of Employers

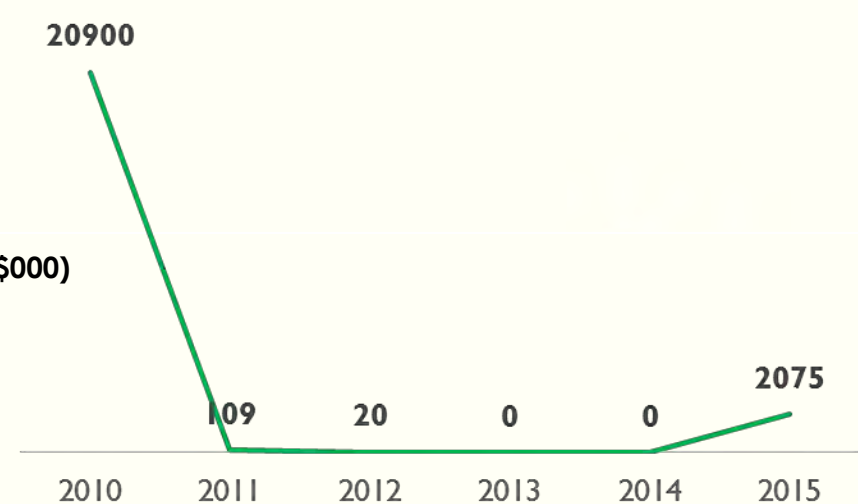
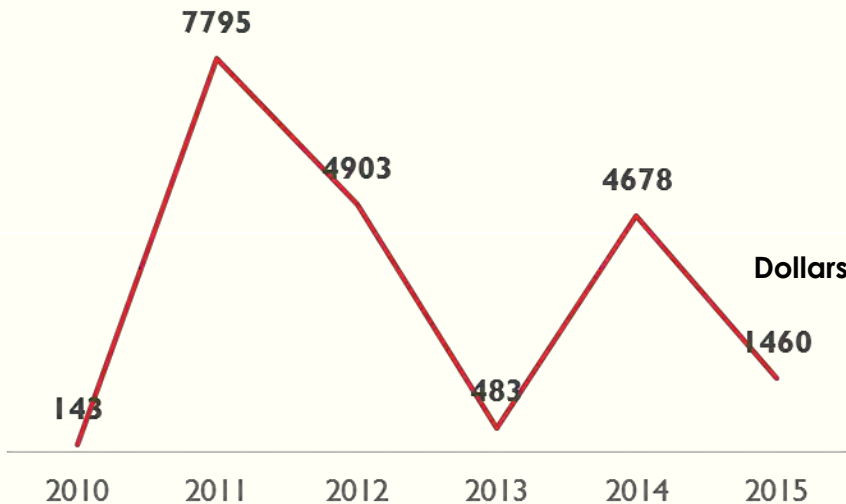
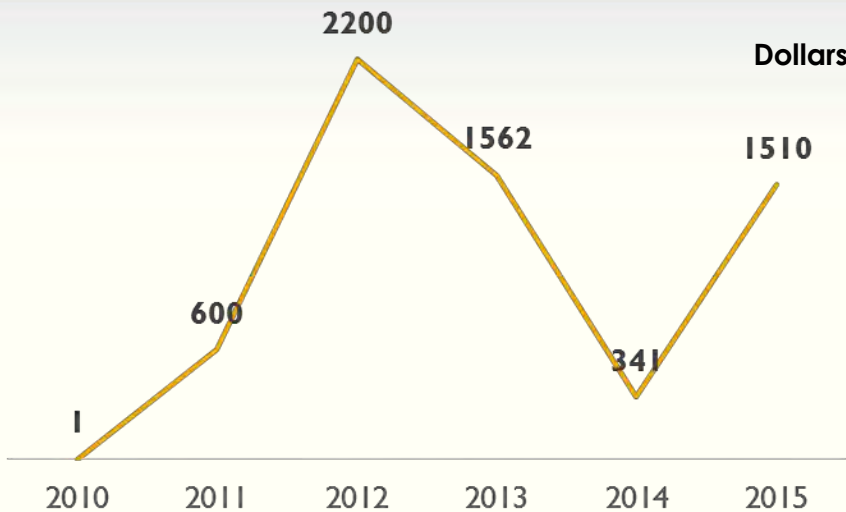


Number of Self-Employed Individuals



Source: Statistics Canada, June 2015 Canadian Business Patterns
Fluctuations in these figures from 2014 to 2015 can come from methodological changes

2010 – 2015 Building Permits Value



Commercial

Residential

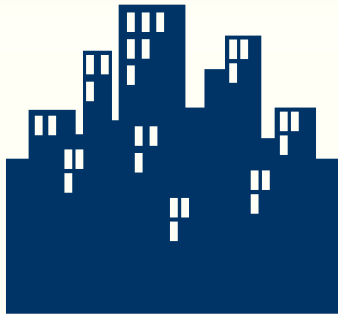
Industrial

Institutional

2015 Building Permits Value



COMMERCIAL



\$1.51 million

RESIDENTIAL



\$55.12 million
249 new units

INDUSTRIAL



\$1.46 million

INSTITUTIONAL



\$2.08 million

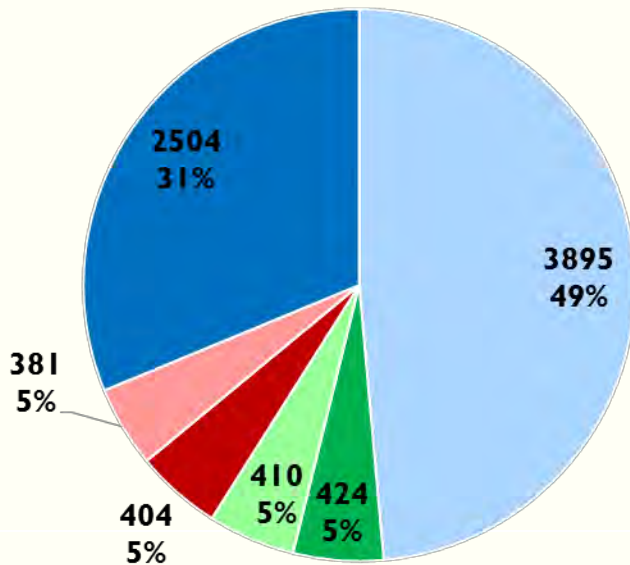
INDUSTRIES



Key Industries by Job Numbers

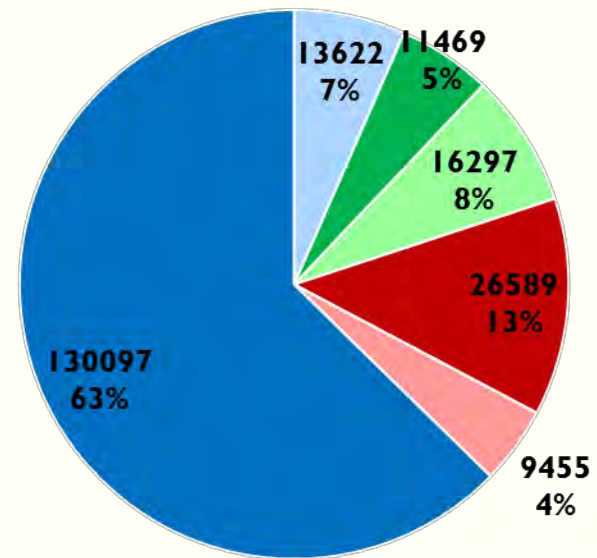


Essa



- Public administration
- Accommodation & food services
- Other services (except public administration)

Simcoe County



- Other
- Administrative and support, waste management and remediation services
- Retail trade

Top 10 Fastest Growing Industries

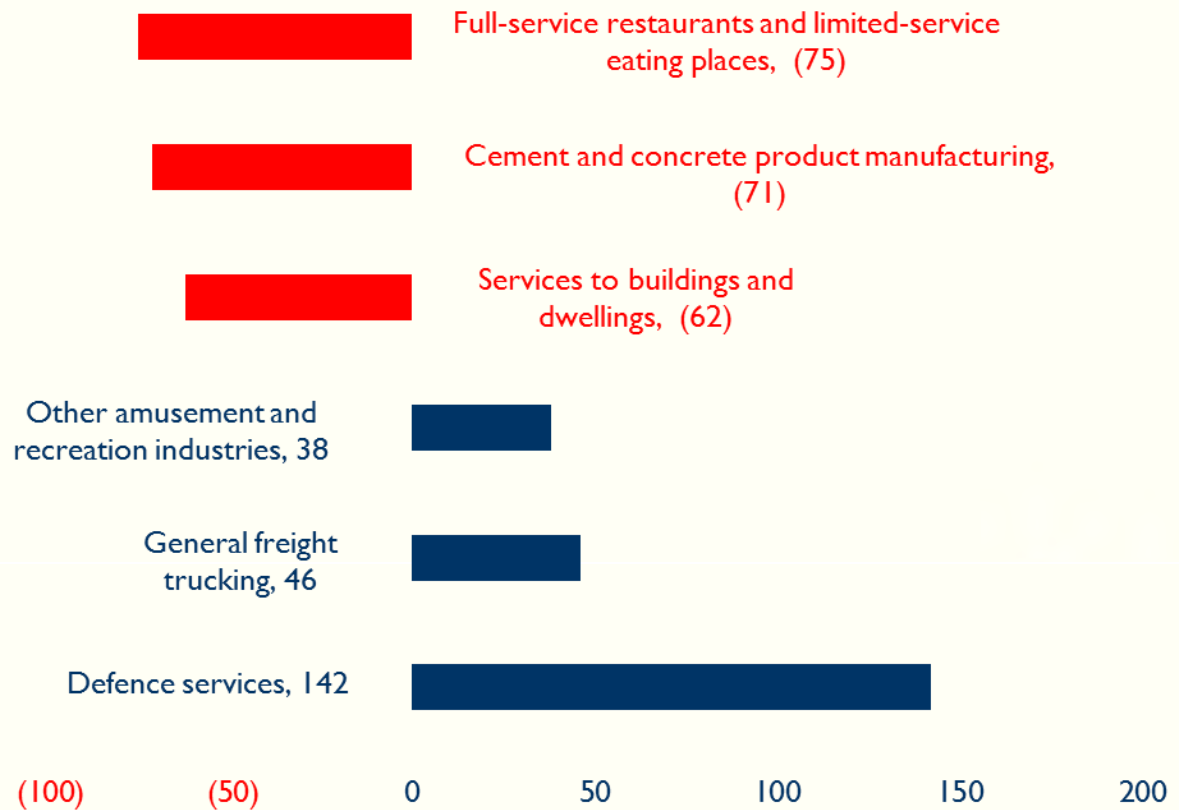


Industry	2013 Jobs	2015 Jobs	Change in Jobs (2013-2015)	% Change
Public administration	3,731	3,895	164	4%
Transportation and warehousing	283	349	65	23%
Arts, entertainment and recreation	188	224	36	19%
Health care and social assistance	310	344	34	11%
Other services (except public administration)	363	381	18	5%
Professional, scientific and technical services	127	137	10	8%
Construction	313	315	3	1%
Real estate and rental and leasing	79	81	1	2%
Management of companies and enterprises	0	0	0	0%
Finance and insurance	73	73	0	0%

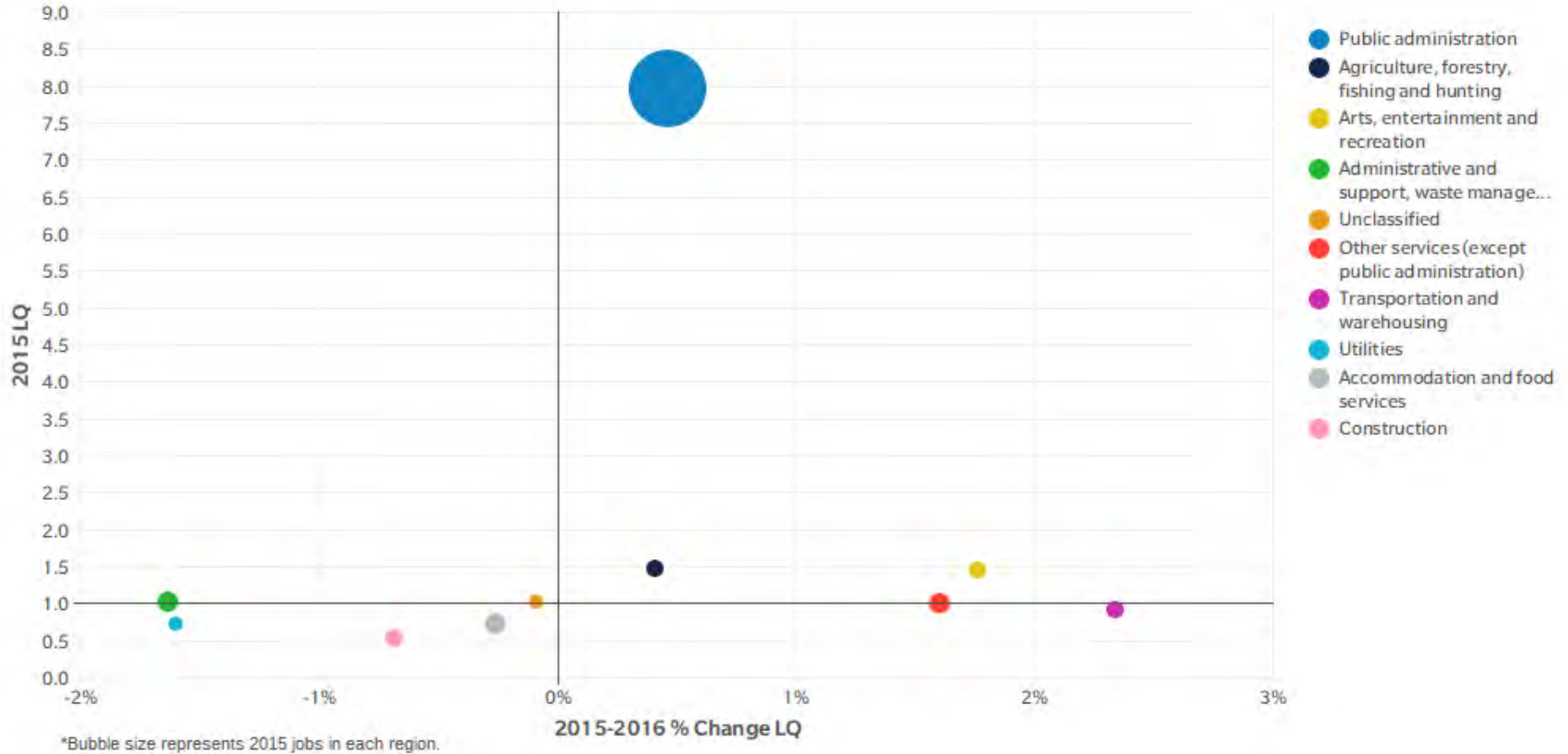
Top Growing & Declining Sub-Sectors



Change in Jobs (2013-2015)



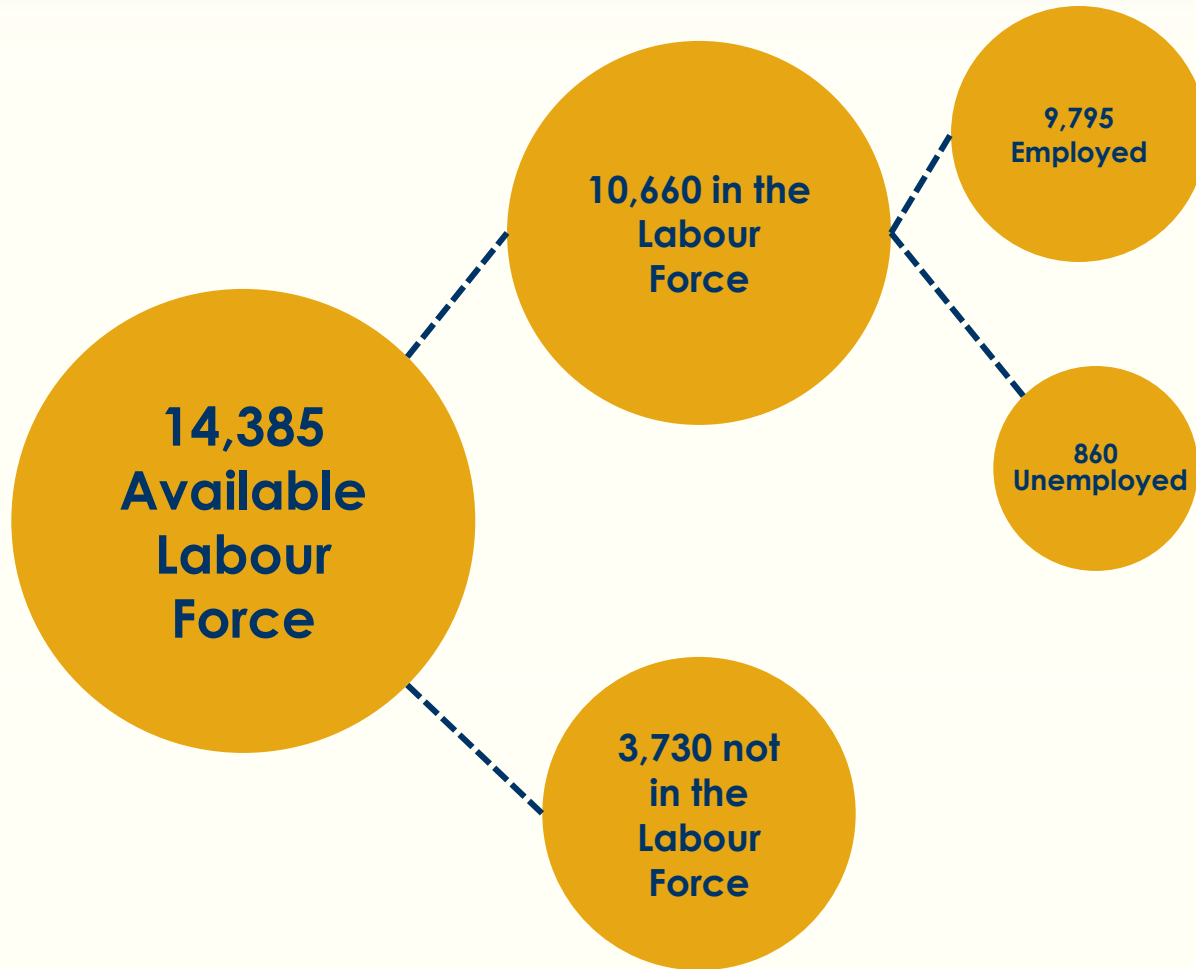
Highest Industry Location Quotient



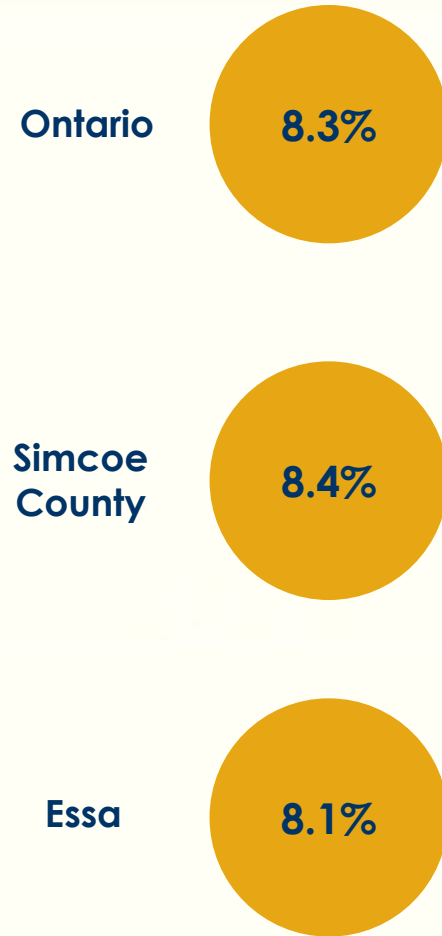
LABOUR FORCE



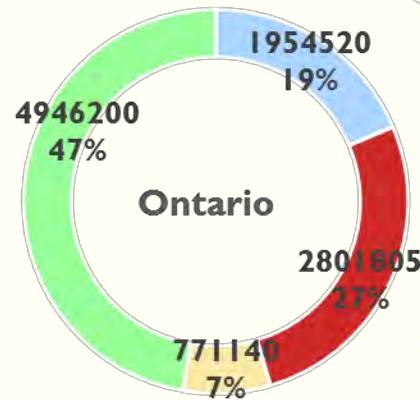
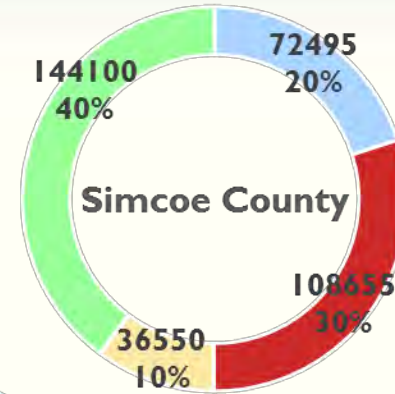
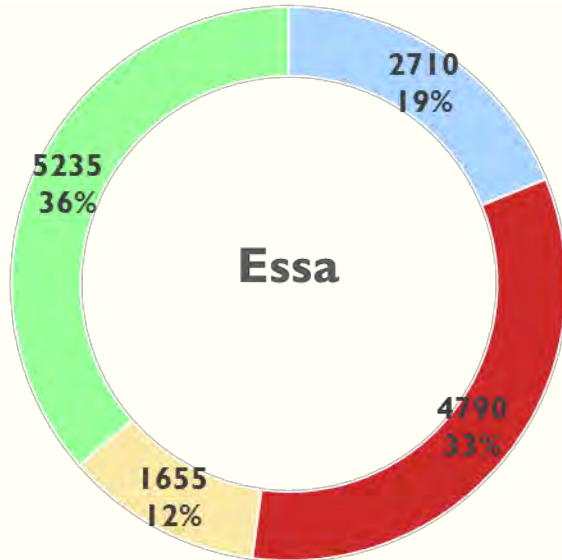
Labour Force Overview



Unemployment Rate



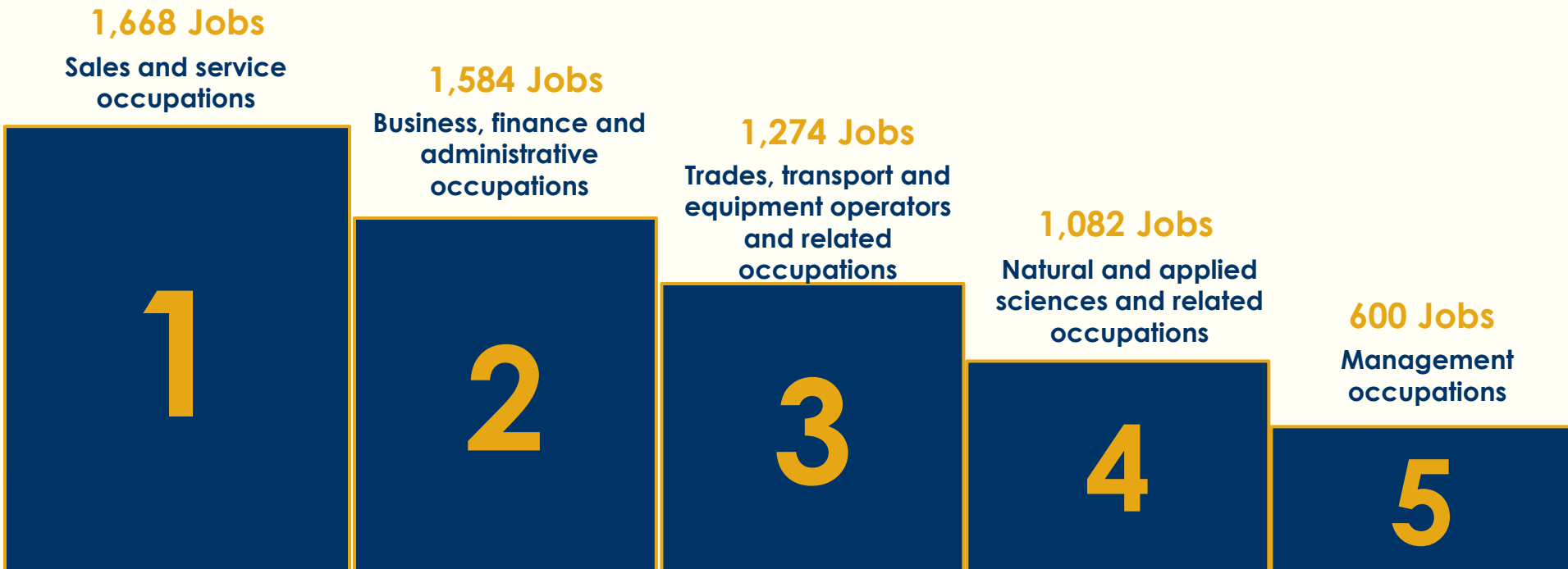
Education Level



- No certificate, diploma or degree
- College or University certificate or diploma

- High school diploma or equivalent
- Apprenticeship or trades certificate or diploma

Largest Occupations in 2015



Labour Flows



2,810 Essa residents working in Essa

2,705 Non-residents commuting into Essa

295 from non-Simcoe Communities + 2,410 from Simcoe County communities

5,515 people
employed in Essa

4,750 Essa residents commuting out from Essa

1,330 to non-Simcoe Communities + 3,420 to Simcoe County communities

4,750 people
employed elsewhere

5,515 – 4,750 = Net Importer of 765

Top 10 Fastest Growing Occupations



Occupation	2013 Jobs	2015 Jobs	Change in Jobs (2013-2015)	% Change
Natural and applied sciences and related occupations	1,022	1,082	59	6%
Occupations in art, culture, recreation and sport	241	268	27	11%
Management occupations	580	600	20	3%
Trades, transport and equipment operators and related occupations	1,259	1,274	15	1%
Business, finance and administrative occupations	1,571	1,584	13	1%
Occupations in social science, education, government service and religion	579	573	-6	-1%
Health occupations	391	384	-7	-2%
Unclassified	122	104	-17	-14%
Occupations unique to processing, manufacturing and utilities	196	172	-24	-12%
Occupations unique to primary industry	343	309	-34	-10%



**Turn your local data
into knowledge.**

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